Unmanaged Apple and Pear Tree Outreach Program

- A Cooperative Effort among:
- UC Cooperative Extension, Lake County CA, including Master Gardeners
- Oregon State University Southern OR Experiment Station/Jackson County CE
- UC Kearney Ag Center GIS Unit
- Local Pest Control Advisers and Growers
- Local citizens

 To preserve the effectiveness of Mating Disruption



Basis Of This New Program

- New ordinance passed by the BOS: #2895
- Needed due to large number of unmanaged trees hindering mating disruption programs
- If not controlled, more spraying is necessary
- Ag Commissioner worked with PCAs and Farm Bureau to develop and forward the ordinance
- Previous ordinances specify fire blight and pear psylla, NOT codling moth
- Need for an educational program to minimize regulatory actions: U.A.P.T.O.P.

WHAT IS AN "UNMANAGED" TREE?

- Within ¼ mile of a commercial pear orchard
- Not pruned at bloom time
- No proof/record of effective pest control
- Not specific to a pest, but mostly pertains to codling moth, fire blight, pear scab, pear psylla, blister mites
- Attention to non-commercial owners (ranchette, backyard)
- includes orchards re-sprouting from rootstock, see picture:



Educational Program Timeline and Components

- Grant received from Western IPM Center and Pear Pest Management Research Fund for Lake and Jackson Counties (same problem)
- 2 years:

Year 1, map trees/develop materials

Year 2, carry out outreach, evaluate success

- Components:
 - Map trees within ¼ mile of commercial orchard
 - Create interactive, multi-layered (mapping incl.) website
 - Develop (bilingual) outreach materials
 - Incorporate program into Master Gardener activities
 - Hold workshops/demonstrations on IPM techniques

THE REAL SOLUTION IS TO REMOVE THESE TREES

MAIN GOAL OF PROGRAM:

- Encourage REMOVAL of unmanaged apple and pear trees and replace them, if necessary, with either shade or other fruit tree from our "Recommended Low Maintenance Tree List"
 - Working to find sources of 'give-away' trees
 - Lake County Pear Association will provide a box of fruit if a tree is removed; up to 2 boxes
 - 2 community members are willing to help with tree removal

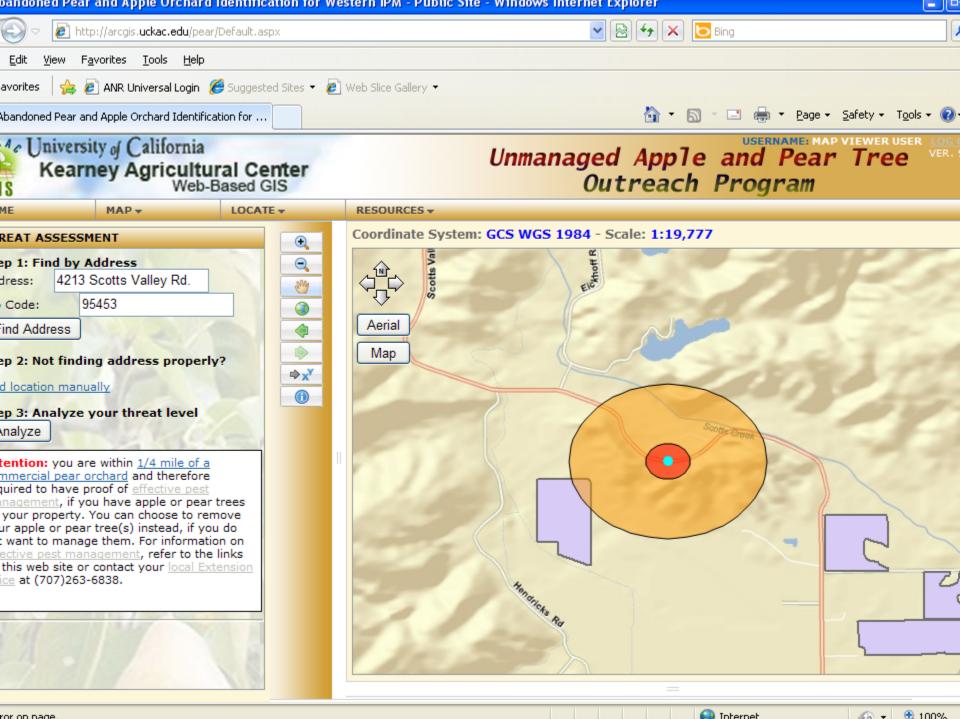
ALTERNATIVE TO REMOVAL

- Teach IPM techniques:
 - Proper pruning
 - Fruit thinning
 - Sanitation
 - Monitoring
 - Use of benign materials: granulosis virus, oil
 - Pheromones not applicable for backyard trees (4-5 acres min. for it to be effective)

WHAT WE TELL GROWERS

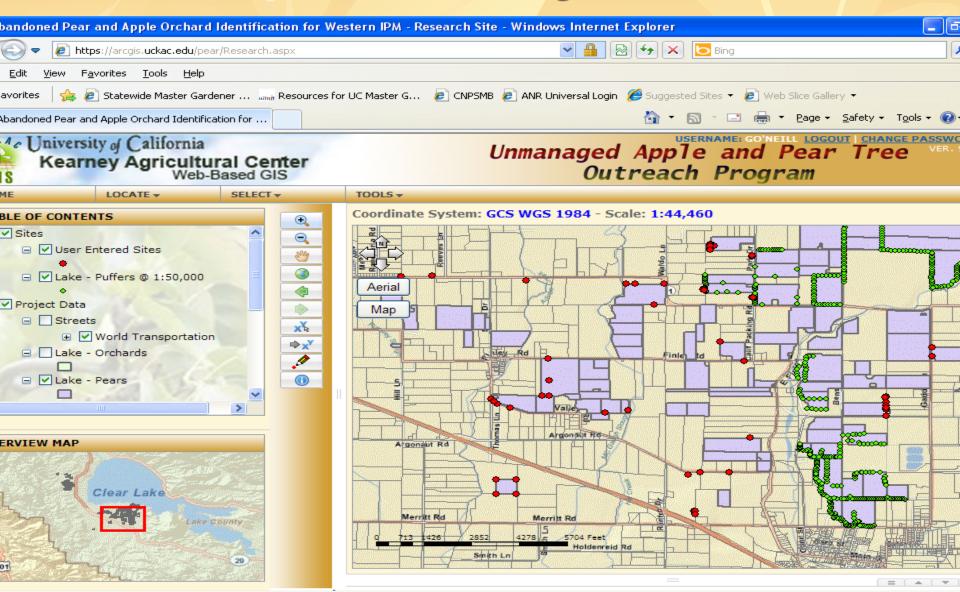
- Help us locate trees
- Educate neighbors about how much sprays have been reduced by using pheromones
- Ask them if they would be willing to remove trees they are not taking care of (there is a chipping program, and you can tell them about the boxes of fruit provided by Lake County Pear Association)
- Pass out the leaflet we have created
- NOT TO BE SHY! IT'S THEIR LIVELIHOOD! THEY HAVE THE ORDINANCE TO BACK THEM UP!





ror on nade

unmanaged trees / orchards marked with red dots, puffers marked with green dots



U.A.P.T.O.P. - themed Master Gardener Fair Booth at the 2010 Lake County Fair



Including a real unmanaged pear tree, decorated with "pest" ornaments

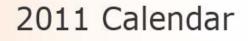
U.A.P.T.O.P. Powerpoint continuously running at Master Gardener Booth (next to IPM Kiosk)



The 2011 UCCE Lake County Master Gardener Calendar is U.A.P.T.O.P. – themed (and sold at Farmers' Markets, Feed Stores, Nurseries, Fairs, Public Events)



UC Master Gardeners of Lake County University of California Cooperative Extension





Results of Postcard Survey so far:

Attached to every 2011 Calendar we sell is a brief survey on a self-addressed, pre-stamped envelope (the **return rate** for survey postcards so far is **close to 10%**):

- Have you been aware of the problem that unmanaged apple and pear trees pose to commercial pear orchards in Lake County prior to purchasing this calendar? Yes: 50 % No: 50 %
- 2. If yes, where did you hear about it:
 a) in the paper: 25 % b) from MGs: 33.3 % c) other: 8.3 %
- 3. Was the calendar helpful in explaining the issue?Yes: 91.6 %No: 0 %N/A: 8.3 %
- 4. Did the information presented influence your own decision about managing or eliminating apple or pear trees you might have in your back yard?
 Yes: 41.6 % No: 16.6 % N/A: 41.6 %
- 5. If yes, did you
 - a) decide to take your apple/pear tree out: 0 %
 - b) decide to properly manage it: 25 %
 - c) decide **not to buy** apple or pear trees **16.6 %**
 - d) other (not within ¹/₄ mile) 8.3 %
 - c) N/A (don't have apple / pear trees) 50 %